

8th EBS 2010

"Putting Europe Back On Track"



Day 1 Wednesday 30 June 2010

Time	Type	Title	Speakers
8:00 - 18:00	Side-private	Editor's Seminar	
8:30 - 9:30	Side-private	Bruxelles Capitale Breakfast meeting	
9:30 - 10:45	Session 1	SMEs: Engines for Recovery?	Christian Mandl - Chairman, Maporama Solutions Françoise Le Bail - Deputy Director General & SME Envoy, DG Enterprise, European Commission Hugh Morgan-Williams - Chair, BUSINESSEUROPE SME committee Richard Pelly - Chief Executive, European Investment Fund Tuomo Tuikka - Senior Research Scientist, VTT Technical Research Centre of Finland Moderator: Christophe Leclercq - Founder & Publisher, EurActiv.com
9:30 - 10:45	Session 2	Driving global Recovery : what can Europe learn from Asia?	Annette Nijs - Executive Director Global Initiative, China Europe International Business School Balasubramanian Muthuraman - CEO, Tata Steel David O'Sullivan - Director General DG Trade, European Commission Hiroyuki Ishige - Vice-Minister for International Affairs, METI, Japan Mikael Hagström - President EMEA and Asia Pacific, SAS Institute Inc Moderator: Soumitra Dutta - Roland Berger Professor of Business and Technology, INSEAD
10:30 - 11:15	Side-public	EBS Press Conference	
10:45 - 11:15	Break	Coffee Break	
11:15 - 12:30	Plenary Session	Opening Plenary: Post-crisis Europe: can we emerge stronger?	Edward Davey - Minister for Employment Relations, Consumer and Postal Affairs Olli Rehn - European Commissioner for Financial and Monetary Affairs Philippe de Buck - Director General, BUSINESSEUROPE Rudi Thomaes - CEO, Federation of Enterprises in Belgium Vincent Van Quickenborne - Minister for Economy and Reform, Belgium Moderator: Guy Johnson - Anchor, CNBC
12:30 - 14:00	Break	Networking Lunch	
12:30 - 14:00	Side-private	Accenture Business Lunch	
14:00 - 15:15	Side-public	Sustainably on track? Dynamically managing human capital	Astrid De Lathauwer - Executive Vice President Human Resources Belgacom Group Luc Haanegreefs - Journalist & Writer Marc Grynberg - CEO, Umicore Toon Decloedt - Manager Human Resources RealDolmen
14:00 - 15:15	Session 3	What kind of Future for Finance?	Jan Hommen - CEO, ING Richard Gnodde - Co-Chief Executive Officer, Goldman Sachs Sharon Bowles - President Committee on Economic and Monetary Affairs Uli W. Fricke - Chairwoman, EVCA Moderator: Ben Moshinsky - Journalist, Bloomberg
14:00 - 15:15	Session 4	Trading for new Growth	Daniel Brutto - President International, UPS Karel De Gucht - European Commissioner for Trade Michael Punke - U.S. Permanent Representative to the WTO Pascal Lamy - Director-General, WTO Sun Zhenyu - China Ambassador to the WTO Moderator: Adrian van den Hoven - Director International Relations, BUSINESSEUROPE
15:00 - 15:45	Side-press-conference	Sharing values to create value?: the first Corporate Social Responsibility Report of the Ferrero Group	Alessandro Cagli - Public Affairs and CSR Director, Ferrero Group Francesca Poggiali - Consumer Relations and CSR Manager for Ferrero Marco Capurso - CEO Southern Europe, Ferrero Group
15:15 - 15:45	Side-public	Launch of the Book "The e-Skills Manifesto: A call to arms"	Ade McCormack - Author of the book Bruno Larvin - Executive Director, INSEAD (e-Lab) Jan Mühlfeit - Chairmain, Microsoft Europe
15:15 - 16:15	Side-private	Trade Economist Network meeting	
15:15 - 15:45	Break	Coffee Break	
15:45 - 17:00	Session 5	New Skills for new Jobs	Carlos Brito - CEO, AB InBev Jan Mühlfeit - Chairmain, Microsoft Europe Jozef Niemiec - Confederal Secretary, ETUC László Andor - European Commissioner for Employment, Social Affairs and Inclusion



Malcolm Harbour - MEP
 Monique Goyens - Director General, BEUC
 Paul Polman - CEO-Unilever
Moderator: Loïc Armand - Chairman of the Committee on Consumption, MEDEF

17:15 - 18:30 Plenary Session Presidents' Debate: Putting Europe back on track

Herman Van Rompuy - President, European Council
 José Manuel Barroso - President of the European Commission
 Jürgen R. Thumann - President, BUSINESSEUROPE
 Thomas Leysen - President, Federation of Enterprises in Belgium / Member, ERT
Moderator: Guy Johnson - Anchor, CNBC

17:15 - 22:00 Side-private Belgacom Star Conference

Antoine Geerinckx - Managing Partner, CO2 Logic
 Peter De Keyzer - Chief Economist, Petercam
 Stuart Popham - Senior Partner, Clifford Chance LLP, worldwide

Moderator: Jan Noterdaeme - Senior Advisor on Strategy, EU and Stakeholder Relations, on behalf of the European C'homme'p

18:30 - 20:00 Side-private INSEAD Alumni Cocktail

18:30 - 20:00 Side-public Jean-Marie Pfaff and Gilles De Bilde, ambassadors of The HollandBelgium Bid, challenge visitors at EBS to a game of table football!

18:30 - 20:00 **Break** **Networking Cocktail**

20:00 - 22:00 **Break** **Gala Dinner**

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Day 2 Thursday 01 July 2010

Time	Type	Title	Speakers
8:00 - 18:00	Side-private	ETEX meeting	
9:30 - 10:45	Session 7	Energy for Europe: fueling Growth	Alexander Medvedev - Deputy Chairman of the Management Committee, Gazprom Günther Oettinger - European Commissioner for Energy Peter Voser - CEO, Royal Dutch Shell Tom R. Walters - President, ExxonMobil Gas & Power Marketing Vagit Alekperov - President, Lukoil Moderator: Simon Taylor - News Editor, European Voice
9:30 - 10:45	Session 8	Digital agenda: connecting Europe	Adolfo Hernandez - President, Alcatel-Lucent EMEA Gordon Graylish - Vice-President / General Manager Global Enterprise Solution Sales, Intel Jean-Philippe Courtois - President, Microsoft International Neelie Kroes - Vice President, European Commissioner for Digital Agenda Paul Doany - CEO, Türk Telekom Philipp Schindler - Vice President, Northern and Central Europe, Google Moderator: John Miller - Journalist, Wall Street Journal
10:45 - 11:15	Side-public	Toyota Environment Seminar	Jos Delbeke - Director General for Climate Action, European Commission Serge de Gheldere - Al Gore Climate Ambassador and CEO Futureproofed
10:45 - 11:15	Break	Coffee Break	
11:15 - 12:30	Side-public	European Future Leaders: is our generation ready to take it?	Antonia Sariyska - President JADE, European Confederation of Junior Enterprises Cosmin Malureanu - Owner and CEO of Ascendia Design, Entrepreneur Junior Achievement-Young Enterprise Hugo Pereira - President, AIESEC International Moderator: Andrea Gerosa - Founder ThinkYoung
11:15 - 12:30	Session 9	Transatlantic Economic Growth and Innovation	Daniel Hamilton - Director, Center for Transatlantic Relations Jürgen R. Thumann - President, TABD Tom Regent - Vice President, AT&T EMEA Ümit Boyner - President, TÜSIAD William Kennard - Representative of the United States of America to the European Union Moderator: Alison Smale - Executive Editor, International Herald Tribune
11:15 - 12:30	Session 10	Green Innovation: cleaning up Industry or cleaner Industry	Janez Potožnik - European Commissioner for Environment Marc Grynberg - CEO, Umicore Michel Gardel - Vice-President, External & Environmental Affairs Prince Friso van Oranje Tony Long - Director, WWF European Policy Office Moderator: Shirin Wheeler - Presenter, BBC
12:30 - 14:00	Side-private	Recycling contributes to more sustainability	Claude TURMES - Member of the European Parliament, Vice-President of the Green Group Guy Van Marcke de Lummen - Corporate Environment, Standardisation & Safety Manager AGC Glass Europe Philippe RUSSO - Research Engineer Recycling ? ArcelorMittal Professor Karel VAN ACKER - K.U Leuven Materials Research Centre
12:30 - 14:00	Break	Networking Lunch	
12:30 - 14:00	Side-private	Amcham EU Executive Council private networking lunch	
14:00 - 15:15	Session 11	Innovating Industry: towards a knowledge-based economy	Adrian Harris - Director General, Orgalime Christian Jourquin - CEO, Solvay Jean-Claude Marcourt - President of the EU Competitiveness Council Maire Geoghegan-Quinn - European Commissioner for Research, Innovation and Science Mark Spelman - Chair, Executive Council AmCham EU Martin Schuurmans - Chairman of the Governing Board, EIT Moderator: Sergio Cantone - Brussels Correspondant, euronews
14:00 - 15:15	Session 12	After Copenhagen: a new Climate for Business?	Connie Hedegaard - European Commissioner for Climate Action Dominique Reiniche - President, Coca-Cola Europe Group James Leape - Director General - WWF International Mauro Moretti - CEO, Ferrovie dello Stato Yvo de Boer - Global Advisor on Climate and Sustainable Development, KPMG Moderator: Frédéric Simon - Editor, EurActiv.com
15:30 - 16:45	Plenary Session	Closing Plenary: Europe in the world: ready to lead?	Antonio Tajani - Vice- President, EU Commissioner Designate for Industry & Entrepreneurship Didier Reynders - Deputy Prime Minister, Minister of Finance, Belgium

Jo Deblaere - Chief Operating Officer, Accenture
Mario Monti - President, Bocconi University and former Commissioner, EC-designate Report on Single Market
Sir Stephen Gomersall - CEO, Hitachi Europe
Thomas Leysen - President, Federation of Enterprises in Belgium / Member, ERT

Moderator: Frank Brown - Dean, INSEAD

16:45 - 18:00

Break

Closing Drinks